

Torrance Herald

Published Every Tuesday and Friday, by THE LOMITA-TORRANCE PUBLISHING CO. Torrance, California

W. HAROLD KINGSLEY Editor GROVER C. WHYTE Business Manager

Subscription Rates in Advance: Anywhere in Los Angeles County \$3.00 per year; Anywhere in U. S. & outside of Los Angeles County \$4.00 per year; Canada and Other Foreign Countries \$6.00 per year; Single Copies 5c

OFFICIAL PAPER OF THE CITY OF TORRANCE

Published semi-weekly at Torrance, California, and entered at second-class matter January 30, 1914, at the Postoffice at Torrance, California, under the Act of March 3, 1879.

City League

BOWLING BANQUET

Wednesday Evening, March 25

All team members meet at

The American

at 8 P. M. Sharp

SAVE THAT 50c

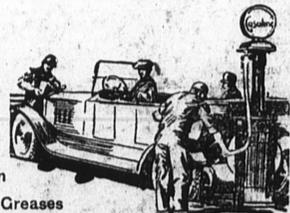
We give 5% discount on Gasoline, Oils, Greases and All Accessories (except Tires) if you buy a coupon book.

\$10 Worth of Coupons for only \$9.50

Coupons good for Gas, Oils, Greases and all Accessories (except Tires)

Palmer Service Stations

Border at Cabrillo Arlington at Carson



We're Headquarters for RADIO Batteries

Come in and put your radio problems up to us. We can tell you the size and type of batteries that will give you the greatest economy and best results in your set.

Willard RADIO Batteries

is complete. We have the new Willard CBR, an exact copy of the battery the big broadcasting stations use.

Harvel Guttenfelder 1312 Cabrillo Phone 168 TORRANCE

FOURTEENTH YEAR THE

Mission Play

(The Oberammergau of California)

By JOHN STEVEN McGROARTY

Now Playing at

OLD SAN GABRIEL MISSION

with

R. D. MacLEAN

And Cast of Over 100 Players

Performance Every Afternoon (Except Mondays) at 2:15. Evenings, Wednesdays and Saturday, at 8:15.—Theatre Well Heated

Main Ticket Office: Ground Floor Pacific Electric Bldg, Sixth and Main Sts. Prices: \$1.00, \$1.50, \$2.00—All Seats Reserved

Pacific Electric Cars Leave Sixth and Main Sts., Los Angeles, for San Gabriel Every Twenty Minutes

You Can Sell "It" Through Our Want Ads.

John Golden's Great Comedy Will Be Shown

King Players Will Present "Chicken Feed" All Week

John Golden's famous comedy of the family pocketbook, "Chicken Feed," which ran one full season on Broadway, and another in Chicago, is being given a brilliant presentation this week at the Mission theatre, Long Beach, by the Charles King Players, with Dudley Ayres and Rose Ludwig.

"Chicken Feed" comes from the pen of Guy Bolton, noted author of "Sally," "Adam and Eva," "Polly With a Past," and several other high class stage successes. Its theme is a clear statement of the married woman who is dependent upon her husband for her entire financial support and who feels the humiliation of having to account to him for all the money she spends.

The play advocates the idea of a "fifty-fifty" financial arrangement in every home, and suggests that married couples should share their incomes as they do their joys, sorrows and children.

The subject, however, is treated from a comedy standpoint, strictly for laugh-making purposes, making the play one of the funniest comedies of the year.

Commencing Sunday, March 29, the King Players will offer "The Whole Town's Talking." It is a screamingly funny farce-comedy by John Emerson and Anita Loos, and comes with a nation-wide record of popularity behind it.

Seat Sale For Joint Recital Friday Brisk

Well Balanced Program Arranged by Miss Teal and Mr. Stewart

Seats for the Teal-Stewart joint recital at the high school auditorium Friday night at 8 o'clock are being disposed of rapidly, according to the Legion committee in charge. A mistaken impression has been prevalent regarding the price of admission. Seats are being sold at the First National Bank at \$1.75 cents and 50 cents apiece.

The program arranged by Miss Teal and Emerson Stewart is unusually well balanced between the classical and the popular.

The program follows: The Americans Come (Fay Foster)—Mr. Stewart. Gigue (Handel), The Bells of Clythere (Couperin), Ronlo, Op. 129 (Beethoven)—Miss Teal. "Thoughtful" Lovely as a Flower (Gounod), The Monstone (Cornelius), The Two Grenadiers (Schumann)—Mr. Stewart. Berceuse (Chopin), Waltz, Op. 42 (Chopin), Polonaise, Op. 44 (Chopin)—Miss Teal. The Last Hour (Kramer), Duna (McGill), Tally-Ho (Leon), A Chip of the Old Block (Squire)—Mr. Stewart. Etude, Op. 1, No. 2 (Schlozer), Lake at Evening (Griffes), Dream of Love, No. 3 (Liszt), Paraphrase on The Blue Danube (Schulz-Evler)—Miss Teal. When Pershing's Men Go Marching Into Picardy (Rogers), Flanders Fields (Bergen), There is No Death (O'Hara)—Mr. Stewart. Taps.

Hart Players Will Present Drama of "The Great Divide"

Never in the history of the Hart Players have they presented such a marvelous and stupendous drama as "The Great Divide." It is a play of extreme interest that keeps you interested. This play has just finished playing in Long Beach as a photoplay, with Alice Terry and Conway Tearle in the leading parts. Maybe just a few words should be said about the play itself. The first two acts are laid in Arizona, where all romance has odd ways of bringing lovers together. The scenery used in this production is of class A type, and is staged very beautifully. Don't fail to witness it.

AFFAIRS of the HEART

By Mrs. Thompson

ALICE: A healthy girl is perfectly able to get out of an automobile unassisted and it is all right for her to open the door and jump out without waiting for the man. Of course the girl who wants her escort literally to dance attendance waits for him to come around to open the door for her and help her to alight. Pin cushions are still on dressers. Some people, however, prefer pin trays or pin boxes. It is all right for the girl to give offerings at church if she wants to.

L. L.: I cannot read your handwriting.

When marshes are tropical. The "skester" will sing: Life microscopical. The critter will bring. Abroad on a summer's night, Appearing her appetite, She deals us a parasite— Murderous thing.

'Great Divide' at the Lomita



Scene from Reginald Backus' production of "The Great Divide."

The program announced for the coming week by the Lomita theatre promises to eclipse the fine shows this popular little theatre has been giving the people in this district.

Wednesday night Cy Haskins and his country store will hold forth with a load of groceries, electrical goods and, as a master prize, a \$15 cedar chest. The feature picture on the bill will be Margaret Livingston in "The Chorus Lady," a story of the stage and race track. Thursday and Friday will bring America's greatest romance of the west, "The Great Divide," featuring Conway Tearle, Wallace Beery and Alice Terry. This attraction just completed an extended run at the

Criterion theatre, Los Angeles, and is guaranteed to be full of action and entertainment. Larry Semon will be sure to please in "The Wizard of Oz," which plays on Saturday for one day only. This fairy comedy will tickle the ribs and make the tears roll down your back. The first episode of the latest serial, "Idaho," will also be shown, and all kiddies attending the matinee will receive a big ice cream cone free. Rupert Hughes' "Excuse Me" will be shown for the last time tonight, and each patron attending this performance will have an opportunity to secure the radio set free.

OBSERVATIONS

(Continued from Page One)

courage if I did not seek to point out as best I can my belief that in making their choice the regents, ignorant of the true consequences of their act, accomplished no real good except to increase really values around Beverly Hills and Westwood at the expense of the educational requirements of the great southwest. If I had time I would rewrite all the above, for it isn't half as strong as I'd like to make it.

10 COMMANDMENTS FOR PARENTS

Adapted by Fred M. Essig

- 1. Make it plain unto your children that you are as interested in their souls as in their minds and bodies. 2. You must not bow down yourself to your children in the manner of a slave, or in later years a husband or wife will find it hard to please a pampered nature. 3. You shall win the confidence of your children by good example and not by unnatural pious platitudes about being good boys and girls. 4. You shall have no other purpose before this: to create the desire for the best in character and a taste for the finer sentiments of life itself. 5. Speak not critically of church or minister before your offspring, or they may sit in the seat of the scornful toward the church, and report verbatim your words to the minister himself when invited over for dinner or to spend the evening. 6. Covet for the children greater opportunities than yours, not only in the ways of education, or along the lines of modern advance, but also for greater vision of religious truth and the coming kingdom of the Christ. 7. Honor every institution and every program that will contribute to the development of a well-rounded life. 8. Do not try to put old heads on young shoulders, nor preserve discipline for riper years, for if a 3-year-old cannot be disciplined by grace, how can one expect to discipline a child thrice? 9. Do not forget your own childhood and youth, for if you had worn a halo during those early years your parents would have had a picture of you taken as a positive proof of your perfection. Without such evidence, take it for granted that you were much like other young people. 10. Remember your own mistakes to keep you humble, and also that it is easier to learn from the ages of 1 to 30 than from 30 to 60.

--"and My Dear, they gave me a package with five different toilet articles, Free."



"There was a box of Face Powder, a jar of Cleansing Cream, one of Vanishing Cream, and another of Skin and Tissue Cream—and the cutest little bottle of Perfume—ABSOLUTELY FREE, just because I bought a \$1.00 worth of Hudnut goods.

"You know I always buy the Hudnut goods anyway. The clerk said these new THREE-FLOWER brand goods that he gave me were also made by Hudnut.

"You just ought to go down this week and get a package, as the offer is only on this week."

3 - Flower Toiletries

Package of Five Different Articles

FREE

With Each \$1.00 or Over Purchase of Hudnut Merchandise which may include one Three-Flower item.

Beacon Drug Co.

Torrance

A SOUND AND ESTABLISHED COMPANY OFFERS 6% Preferred Stock at \$92.50 SOUTHERN CALIFORNIA GAS CO. Post and Craven Torrance

Movie Patrons Like Novelties At Torrance

Torrance Theatre Introduces Novelty Features and Promises More

WHAT'S ON AT TORRANCE THEATRE

Tuesday and Wednesday—Anna Q. Nilsson, Norman Kerry, Alice Calhoun, Lou Tellegen, Stuart Holmes in "Between Friends" from Robert W. Chambers' novel. Mermaid comedy. Hodge-Podge. Thursday—Double feature program. "Miss Bluebeard," with Raymond Griffiths and Bebe Daniels. "A Woman Who Sinned," with Mae Busch, Irene Rich, Morgan Wallace, Hank Mann, Bobby Vernon comedy. Fox News.

The introduction of atmospheric solos at the Torrance theatre was greeted with enthusiasm Sunday and Monday, in connection with the showing of the First National photoplay, "Frisolous Sal." Roy H. Hamilton, Los Angeles tenor, rendered the popular "Sally" songs in a pretty and effective manner. Manager Elmer Grace promises to bring Mr. Hamilton back to the Torrance stage at an early date. Grace E. Burgh at the Robert Morton pipe organ, playing popular numbers, is also a welcome novelty. The music is beautiful and well done; Miss Burgh is an accomplished musician. These organ solos will henceforth be a regular part of the Torrance program. The management of the Torrance theatre promises some new and welcome surprises for its patrons at an early date.

Mission Theatre Long Beach

American Avenue Home of Spoken Drama

Now Playing The Charles King Players with DUDLEY AYRES and ROSE LUDWIG Present

"CHICKEN FEED"

John Golden's Latest and Funniest Comedy Hit

Coming Sun., Mar. 29 "THE WHOLE TOWN'S TALKING" A Brilliant Farce by John Emerson and Anita Loos

Nite Curtain, 8:20—25c, 50c, 75c Matinee Sun., Wed. and Sat. 2:30 P.M.—25c and 50c Phone 632-19 for Reservations

When our ankle's rheumatic And the pain is emphatic, It's often a tooth in our head; And the good Lord'll smite us With endocarditis. If we don't have it pulled, it is said.

A good way to keep the juice in a fruit that has been cut, such as grapefruit, orange or lemon, is to cover the exposed part with a piece of oiled paper and lay cut side down on a dish.

TORRANCE THEATRE

Grace E. Burgh At the Robt. Morton Pipe Organ

TUESDAY—WEDNESDAY

Anna Q. Nilsson, Norman Kerry, Alice Calhoun, Lou Tellegen, Stuart Holmes, Henry Barrows

"BETWEEN FRIENDS"

What is a woman between friends? What is greater—man's friendship for man—or—man's love for woman? Shall a friend forgive him who destroys his home? "Between Friends" gives you the answer.

Mermaid Comedy Hodge Podge

THURSDAY

Big DOUBLE PROGRAM

Two shows for the price of one

Raymond Griffith Bebe Daniels Mae Busch Irene Rich Morgan Wallace Hank Mann

"Miss Bluebeard"

Bobby Vernon Comedy Fox News

"A Woman Who Sinned"

LOMITA THEATRE

\$187 RADIO SET FREE!!

Through the courtesy of the CARVILL'S RADIO AND ELECTRIC SHOP, LOMITA

A beautiful Zenith Radio Set will be given away absolutely free to some patron attending the New Lomita Theatre on any

Monday or Tuesday

evening up to and including Tuesday, May 12th. The set, which is equipped with a loud speaker and an Exide battery, is the same as was used by Dr. McMillan at the North Pole. It also has the new Rolo Re-creator, a feature used by KNX.

Any one desiring to see this wonderful gift may do so by dropping in at Carvill's Radio and Electric Shop in Lomita, where it is now on display. Further details of this novel event may be had at the theatre.

LAST TIMES-TONIGHT

Rupert Hughes' "Excuse Me" And Your Radio Opportunity

WEDNESDAY

Cy Haskins' COUNTRY STORE and Margaret Livingstone in "The Chorus Lady"

Thursday—Friday

"THE GREAT DIVIDE" America's Great Romance of the West With Conway Tearle, Alice Terry, Wallace Beery

COMING SATURDAY

Larry Semon in "The Wizard of Oz"

HART PLAYERS ORIENTAL THEATRE

Virginia City

NOW PLAYING

SPOKEN DRAMA

"THE GREAT DIVIDE"

Don't Miss It— THE GREATEST DRAMA EVER WRITTEN

Prices—50c, 35c. Matinee Sunday Phone 332-491 or Compton 1782 FREE PARKING

Next Week A Scream "Charley's Aunt"